



www.Hideaways.com

The Source for Discerning Advertisers

Since 1979, Hideaways International has been introducing thousands of avid travelers to unique properties and small-ship cruise lines worldwide. Whether you own a villa in Italy, manage multiple properties in Hawaii, run a boutique hotel in Costa Rica, or own a yacht charter in the Caribbean, our state-of-the-art Web site provides you with top-of-the-line advertising to a highly qualified audience of affluent travelers.

Increase your exposure and generate more bookings with www.Hideaways.com.

Chic, attention-grabbing ad with up to eight pages of information on your property

Comprehensive list of your amenities and features

Option for you to post specials and take advantage of an online availability calendar

Up to 10 photos (with the option of including more) displayed in a stylish slide show presentation

Interested members and registered site guests contact you directly to make a reservation or request more information



Influential, easy-to-use property rating system

Members, registered site guests, and site visitors click here to read an in-depth description of your property

HIDEAWAYS INTERNATIONAL
Toll-Free:
800-843-4433
(+1-603-430-4433 internationally)
e-mail:
AS@Hideaways.com

THE HIDEAWAYS ADVANTAGE = YOUR SUCCESS

- ✓ **Exclusive Exposure** — Thousands of discriminating travelers (paid members of the exclusive Hideaways Aficionado Club as well as registered site guests and site visitors), turn to Hideaways International to discover properties like yours.
 - ▶ **Thanks to our highly targeted audience, advertisers benefit from one of the highest inquiry-to-booking conversion rates in the industry.**
- ✓ **Comprehensive Ad** — Your stylish ad includes up to 10 photos, an in-depth description, a thorough list of amenities and features, influential member ratings and reviews, the ability to post specials, and more.
 - ▶ **With your elegant and information-rich www.Hideaways.com ad, potential renters will be all-but-sold by the time they talk to you.**
- ✓ **Quality Reputation** — Over the past 30 years, Hideaways International has frequently garnered attention by media outlets such as *CNBC*, *CNN*, *The Travel Channel*, *The Wall Street Journal*, and many others.
 - ▶ **Renters trust us more than any other source. Our members and registered site guests know we only work with top-notch properties.**
- ✓ **Easy Maintenance** — With our state-of-the-art Property Management System, you can easily access your account, update information, get useful tips, access information requests and reporting, or upgrade your ad.
 - ▶ **Change up your ad easily to keep it fresh . . . and to keep attracting more renters.**

"Among the many companies renting vacation apartments, bungalows, and villas, *Hideaways* deserves special commendation."

—Arthur Frommer

HIDEAWAYS[™]
INTERNATIONAL

Turn Your Ideal Prospects Into Your Current Renters

Here's a look at the Hideaways Aficionado Club membership profile:

They're Mature & Affluent!

Average age 56
Average Household Income \$237,250

They're Avid Vacationers!

Members spend, on average, more than \$15,000 annually for vacations. Members take an average of five vacations a year.

They're Active!

Swimming/Snorkeling 38%
Boating/Sailing 40%
Golf 36%
Museums/Arts/Nightlife 42%

The Best Part . . . Unmistakable (and Unequaled) Value For Your Money

There are countless Web sites for advertising your hideaway (be it a villa, a number of homes, a boutique hotel, or a yacht charter), but nowhere else will you get more value for your money.

Product(s) Rates

One home*, 1-year listing \$127
Two homes, 1-year listing \$191

* Please visit www.Hideaways.com/advertise for the rates for property managers and commercial properties.

Start Attracting Renters Now!

It's easy—just go to www.Hideaways.com/advertise and click on "Start My Listing".

Want More Insight? Contact Us: Advertising Services, 767 Islington St., Portsmouth, NH 03801 USA
Toll-Free: 800-843-4433 (+1-603-430-4433 internationally) 8:30 am – 7:00 pm ET, M-F • E-mail: AS@Hideaways.com